

# SWASTI VINAYAKA ART AND HERITAGE CORPORATION LIMITED

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Date: 13.01.2015

To,  
Department of Corporate Services,  
BSE Limited,  
25<sup>th</sup> Floor, P. J. Towers,  
Dalal Street, Mumbai -400 001.

**BSE Code: 512257**

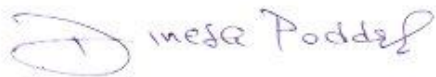
Sub: Clause 35 of Listing Agreement

Dear Sir,

Please find enclosed herewith Shareholding Pattern for the quarter ended 31<sup>st</sup> December 2014 for your record and information.

Thanking You,

Yours faithfully,  
For Swasti Vinayaka Art and Heritage Corporation Limited,



Dinesh Poddar  
Managing Director

Encl: As above.

| Introductory sub-table (I)(a)   |                               |   |  |
|---|-------------------------------|---|--|
| Name of the Company: SWASTI VINAYAKA ART AND HERITAGE CORPORATION LIMITED                             |                               |   |  |
| Scrip Code : 512257 Class of security: Equity "B"   |                               |   |  |
| Quarter ended: 31-12-2014   |                               |   |  |
| Partly paid-up shares:-   | No. of partly paid-up shares  | As a % of total no. of partly paid-up shares              | As a % of total no. of shares of the company   |
| Held by promoter/promoter group   | N.A                           | N.A   | N.A  |
| Held by public  | N.A                           | N.A   | N.A  |
| <b>Total - D</b>  | <b>NIL</b>                    | <b>NIL</b>  | <b>NIL</b>   |
| Outstanding convertible securities:-  | No. of outstanding securities | As a % of total no. of outstanding convertible securities | As a % of total no. of shares of the company, assuming full conversion of the convertible securities |
| Held by promoter/promoter group   | N.A                           | N.A   | N.A  |
| Held by public  | N.A                           | N.A   | N.A  |
| <b>Total - E</b>  | <b>N.A</b>                    | <b>N.A</b>  | <b>N.A</b>   |
| Warrants:-  | No. of warrants               | As a % of total no. of warrants                           | As a % of total no. of shares of the company, assuming full conversion of warrants                   |
| Held by promoter/promoter group   | N.A                           | N.A   | N.A  |
| Held by public  | N.A                           | N.A   | N.A  |
| <b>Total - F</b>  | <b>N.A</b>                    | <b>N.A</b>  | <b>N.A</b>   |
| Total paid-up capital of the company, assuming full conversion of warrants and convertible securities | 40000000                      |   | 100  |

Statement Showing Shareholding Pattern

| Name of the Company : SWASTI VINAYAKA ART AND HERITAGE CORPORATION LIMITED |   |                        |                        |                          |  |                            |  |                 |
|--|---|------------------------|------------------------|--------------------------|--|----------------------------|--|-----------------|
| Scrip Code : 512257  |   |                        |                        |                          |  |                            |  |                 |
| Quarter ended : 31.12.2014   |   |                        |                        |                          |  |                            |  |                 |
| Category code  | Category of Shareholder   | Number of Shareholders | Total number of shares | Number of shares held in | Total shareholding as a percentage of total number of shares |                            | Shares Pledged or otherwise encumbered |                 |
|  |   |                        |                        |                          | As a percentage of (A+B) <sup>1</sup>                        | As a percentage of (A+B+C) | Number of shares                       | As a percentage |
| <b>(A) Shareholding of Promoter and Promoter Group<sup>2</sup></b>         |   |                        |                        |                          |  |                            |  |                 |
| <b>1 Indian</b>  |   |                        |                        |                          |  |                            |  |                 |
| (a)  | Individuals/ Hindu Undivided Family   | 17                     | 19261000               | 19261000                 | 48.1525  | 48.1525                    | 0                                      | 0.0000          |
| (b)  | Central Government/ State Government(s)                                     |                        |                        |                          |  |                            |  |                 |
| (c)  | Bodies Corporate  | 1                      | 11390000               | 11390000                 | 2.8475   | 2.8475                     | 0                                      | 0.0000          |
| (d)  | Financial Institutions/ Banks   |                        |                        |                          |  |                            |  |                 |
| (e)  | Any Others(Specify)   |                        |                        |                          |  |                            |  |                 |
| (e-i)  | Sub Total(A)(1)   | 18                     | 20400000               | 20400000                 | 51.0000  | 51.0000                    | 0                                      | 0.0000          |
| <b>2 Foreign</b>   |   |                        |                        |                          |  |                            |  |                 |
| a  | Individuals (Non-Residents Individuals/ Foreign Individuals)                |                        |                        |                          |  |                            |  |                 |
| b  | Bodies Corporate  |                        |                        |                          |  |                            |  |                 |
| c  | Institutions  |                        |                        |                          |  |                            |  |                 |
| d  | Qualified Foreign Investor  |                        |                        |                          |  |                            |  |                 |
| e  | Any Others(Specify)   |                        |                        |                          |  |                            |  |                 |
|  | Sub Total(A)(2)   | 0                      | 0                      | 0                        | 0.0000   | 0.0000                     | 0                                      | 0.0000          |
|  | <b>Total Shareholding of Promoter and Promoter Group (A)= (A)(1)+(A)(2)</b> | 17                     | 20400000               | 0                        | 51.0000  | 51.0000                    | 0                                      | 0.0000          |



| Category   | Category of Shareholder   | Number of Shareholders | Total number of shares | Number of shares held in | Total shareholding as a percentage of total number of shares |                            | Shares Pledged or otherwise encumbered |                 |
|------------|---|------------------------|------------------------|--------------------------|--|----------------------------|--|-----------------|
|            |   |                        |                        |                          | As a percentage of(A+B) <sup>1</sup>                         | As a percentage of (A+B+C) | Number of shares                       | As a percentage |
| <b>(B)</b> | <b>Public shareholding</b>  |                        |                        |                          |  |                            |  |                 |
| <b>1</b>   | <b>Institutions</b>   |                        |                        |                          |  |                            |  |                 |
| (a)        | Mutual Funds/ UTI   |                        |                        |                          |  |                            |  |                 |
| (b)        | Financial Institutions/ Banks   |                        |                        |                          |  |                            |  |                 |
| (c)        | Central Government/ State Government(s)   |                        |                        |                          |  |                            |  |                 |
| (d)        | Venture Capital Funds   |                        |                        |                          |  |                            |  |                 |
| (e)        | Insurance Companies   |                        |                        |                          |  |                            |  |                 |
| (f)        | Foreign Institutional Investors   |                        |                        |                          |  |                            |  |                 |
| (g)        | Foreign Venture Capital Investors   |                        |                        |                          |  |                            |  |                 |
| (h)        | Qualified Foreign Investor  |                        |                        |                          |  |                            |  |                 |
| (i)        | Any Other (specify)   |                        |                        |                          |  |                            |  |                 |
|            | <b>Sub-Total (B)(1)</b>   | <b>0</b>               | <b>0</b>               | <b>0</b>                 | <b>0.0000</b>  | <b>0.0000</b>              | <b>0</b>                               | <b>0.0000</b>   |
| <b>B 2</b> | <b>Non-institutions</b>   |                        |                        |                          |  |                            |  |                 |
| (a)        | Bodies Corporate  | 124                    | 6683396                | 6683396                  | 16.7085  | 16.7085                    | 0                                      | 0.0000          |
| (b)        | Individuals   |                        |                        |                          |  |                            |  |                 |
|            | i. Individual shareholders holding nominal share capital up to Rs 1 lakh                | 2678                   | 10338375               | 10110992                 | 25.8459  | 25.8459                    | 0                                      | 0.0000          |
|            | ii. Individual shareholders holding nominal share capital in excess of Rs. 1 lakh.      | 15                     | 2542258                | 2542258                  | 6.3556   | 6.3556                     | 0                                      | 0.0000          |
| (c)        | Qualified Foreign Investor  |                        |                        |                          |  |                            |  |                 |
| (d)        | Any Other (specify)   |                        |                        |                          |  |                            |  |                 |
| i          | TRUSTS  |                        |                        |                          |  |                            |  |                 |
| ii         | Clearing Member   | 10                     | 11314                  | 11314                    | 0.0283   | 0.0283                     | 0                                      | 0.0000          |
| iii        | Directors/ Relatives  |                        |                        |                          |  |                            |  |                 |
| iv         | Employee  |                        |                        |                          |  |                            |  |                 |
| v          | Non-Resident India (NRI)  | 9                      | 24657                  | 24657                    | 0.0616   | 0.0616                     | 0                                      | 0.0000          |
| vi         | Overseas Bodies Corporates  |                        |                        |                          |  |                            |  |                 |
| vii        | Unclaimed Suspense Account  | 0                      | 0                      | 0                        | 0.0000   | 0.0000                     | 0                                      | 0.0000          |
|            | <b>Sub-Total (B)(2)</b>   | <b>2836</b>            | <b>19600000</b>        | <b>19372617</b>          | <b>49.0000</b>   | <b>49.0000</b>             | <b>0</b>                               | <b>0.0000</b>   |
| <b>(B)</b> | <b>Total Public Shareholding (B)= (B)(1)+(B)(2)</b>                                     | <b>2836</b>            | <b>19600000</b>        | <b>19372617</b>          | <b>49.0000</b>   | <b>49.0000</b>             | <b>0</b>                               | <b>0.0000</b>   |
|            | <b>TOTAL (A)+(B)</b>  | <b>2854</b>            | <b>40000000</b>        | <b>39772617</b>          | <b>100.0000</b>  | <b>100.0000</b>            | <b>0.0000</b>                          | <b>0.0000</b>   |
| <b>(C)</b> | <b>Shares held by Custodians and against which Depository Receipts have been issued</b> |                        |                        |                          |  |                            |  |                 |
| 1          | Promoter and Promoter Group   |                        |                        |                          |  |                            |  |                 |
| 2          | Public  |                        |                        |                          |  |                            |  |                 |
|            | <b>Sub-Total (C)</b>  | <b>0</b>               | <b>0</b>               | <b>0</b>                 | <b>0.0000</b>  | <b>0.0000</b>              | <b>0.0000</b>                          | <b>0.0000</b>   |
|            | <b>GRAND TOTAL (A)+(B)+(C)</b>  | <b>2854</b>            | <b>40000000</b>        | <b>39772617</b>          | <b>100.0000</b>  | <b>100.0000</b>            | <b>0.0000</b>                          | <b>0.0000</b>   |



**(1)(b) Statement showing holding of securities (including shares, warrants, convertible securities) of persons belonging to the category "Promoter and Promoter Group"**

| Sr. No.      | Name of the shareholder            | Details of Shares held |                                   | Encumbered shares (*) |                 |   | Details of warrants     |   | Details of convertible securities     |   | Total shares (including underlying shares assuming full conversion of warrants and convertible securities) as a % of diluted share capital |
|--------------|------------------------------------|------------------------|-----------------------------------|-----------------------|-----------------|---|-------------------------|---|---------------------------------------|---|--|
|              |                                    | Number of shares held  | As a % of grand total (A)+(B)+(C) | No.                   | As a percentage | As a % of grand total (A)+(B)+(C) of sub-clause 1)(a) | Number of warrants held | As a % total number of warrants of the same class | Number of convertible securities held | As a % total number of convertible securities of the same class |  |
| 1            | RAMPASAD RAJESH KUMAR - HUF        | 2781400                | 6.9535                            | 0                     | 0.0000          | 0.0000  | 0                       | 0.0000  | 0                                     | 0.0000  | 0  |
| 2            | RAMPASAD DINESH KUMAR - HUF        | 2550750                | 6.3769                            | 0                     | 0.0000          | 0.0000  | 0                       | 0.0000  | 0                                     | 0.0000  | 0  |
| 3            | RAMPASAD PODDAR & SONS - HUF       | 2543300                | 6.3583                            | 0                     | 0.0000          | 0.0000  | 0                       | 0.0000  | 0                                     | 0.0000  | 0  |
| 4            | RAMPASAD PODDAR & CO - HUF         | 2437500                | 6.0938                            | 0                     | 0.0000          | 0.0000  | 0                       | 0.0000  | 0                                     | 0.0000  | 0  |
| 5            | DINESH RAJESH & BROS - HUF         | 2397650                | 5.9941                            | 0                     | 0.0000          | 0.0000  | 0                       | 0.0000  | 0                                     | 0.0000  | 0  |
| 6            | PUSHPADEVI PODDAR                  | 1762100                | 4.4053                            | 0                     | 0.0000          | 0.0000  | 0                       | 0.0000  | 0                                     | 0.0000  | 0  |
| 7            | RAMPASAD PODDAR                    | 1331000                | 3.3275                            | 0                     | 0.0000          | 0.0000  | 0                       | 0.0000  | 0                                     | 0.0000  | 0  |
| 8            | SWASTI VINAYAKA INVESTECH PVT.LTD. | 1139000                | 2.8475                            | 0                     | 0.0000          | 0.0000  | 0                       | 0.0000  | 0                                     | 0.0000  | 0  |
| 9            | RAJESH KUMAR PODDAR                | 895000                 | 2.2375                            | 0                     | 0.0000          | 0.0000  | 0                       | 0.0000  | 0                                     | 0.0000  | 0  |
| 10           | DINESH RAMPASAD PODDAR             | 840000                 | 2.1000                            | 0                     | 0.0000          | 0.0000  | 0                       | 0.0000  | 0                                     | 0.0000  | 0  |
| 11           | DINESH PODDAR - HUF                | 571600                 | 1.4290                            | 0                     | 0.0000          | 0.0000  | 0                       | 0.0000  | 0                                     | 0.0000  | 0  |
| 12           | RHEA DINESH PODDAR                 | 471500                 | 1.1788                            | 0                     | 0.0000          | 0.0000  | 0                       | 0.0000  | 0                                     | 0.0000  | 0  |
| 13           | ARYAN RAJESH PODDAR                | 362700                 | 0.9068                            | 0                     | 0.0000          | 0.0000  | 0                       | 0.0000  | 0                                     | 0.0000  | 0  |
| 14           | PRABHAT D PODDAR                   | 200300                 | 0.5008                            | 0                     | 0.0000          | 0.0000  | 0                       | 0.0000  | 0                                     | 0.0000  | 0  |
| 15           | RAJESH PODDAR - HUF                | 46700                  | 0.1168                            | 0                     | 0.0000          | 0.0000  | 0                       | 0.0000  | 0                                     | 0.0000  | 0  |
| 16           | VEDAANT RAJESH PODDAR              | 28500                  | 0.0713                            | 0                     | 0.0000          | 0.0000  | 0                       | 0.0000  | 0                                     | 0.0000  | 0  |
| 17           | SHILPA DINESH PODDAR               | 21000                  | 0.0525                            | 0                     | 0.0000          | 0.0000  | 0                       | 0.0000  | 0                                     | 0.0000  | 0  |
| 18           | NUPUR R PODDAR                     | 20000                  | 0.0500                            | 0                     | 0.0000          | 0.0000  | 0                       | 0.0000  | 0                                     | 0.0000  | 0  |
| <b>TOTAL</b> |                                    | <b>20400000</b>        | <b>51.0000</b>                    | <b>0</b>              | <b>0.0000</b>   | <b>0.0000</b>   | <b>0</b>                | <b>0.0000</b>                                     | <b>0</b>                              | <b>0.0000</b>   | <b>0</b>   |

(\*) The term "encumbrance" has the same meaning as assigned to it in regulation 28(3) of the SAST Regulations, 2011

(I)(c)(i) Statement showing holding of securities (including shares, warrants, convertible securities) of persons belonging to the category "Public" and holding more than 1% of the total number of shares

| Sr. No.      | Name of the shareholder            | Number of shares held | Shares as a percentage of total number of shares (i.e., Grand Total (A)+(B)+(C)) | Details of warrants     |   | Details of convertible                |  | Total shares (including underlying shares assuming full conversion of warrants and convertible securities of the same class) |
|--------------|------------------------------------|-----------------------|--|-------------------------|---|---------------------------------------|--|--|
|              |                                    |                       |  | Number of warrants held | As a % total number of warrants of the same class | Number of convertible securities held | % w.r.t total number of convertible securities of the same class |  |
| 1            | UPSURGE INVESTMENT AND FINANCE LTD | 4596103               | 11.4903  | 0                       | 0.0000  | 0                                     | 0.0000   | 0.0000   |
| 2            | MANJUSHA SARAF                     | 413526                | 1.0338   | 0                       | 0.0000  | 0                                     | 0.0000   | 0.0000   |
| 3            |                                    |                       |  |                         |   |                                       |  |  |
| 4            |                                    |                       |  |                         |   |                                       |  |  |
| <b>TOTAL</b> |                                    | <b>5009629</b>        | <b>12.5241</b>   | <b>0</b>                | <b>0.0000</b>                                     | <b>0</b>                              | <b>0.0000</b>  | <b>0.0000</b>  |

(I)(c)(ii) Statement showing holding of securities (including shares, warrants, convertible securities) of persons (together with PAC) belonging to the category "Public" and holding more than 5% of the total number of shares of the company

| Sr. No.      | Name(s) of the shareholder(s) and the Persons Acting in Concert (PAC) with them | Number of shares | Shares as a percentage of total number of shares (i.e., Grand Total (A)+(B)+(C) indicated in | Details of warrants |   | Details of convertible                |  | Total shares (including underlying shares assuming full conversion of warrants and convertible securities of the same class) |
|--------------|---|------------------|--|---------------------|---|---------------------------------------|--|--|
|              |   |                  |  | Number of warrants  | As a % total number of warrants of the same class | Number of convertible securities held | % w.r.t total number of convertible securities of the same class |  |
| 1            | UPSURGE INVESTMENT AND FINANCE LTD  | 4596103          | 11.4903  | 0                   | 0.0000  | 0                                     | 0.0000   | 0.0000   |
| <b>TOTAL</b> |   | <b>0</b>         | <b>0.0000</b>  | <b>0</b>            | <b>0.0000</b>                                     | <b>0</b>                              | <b>0.0000</b>  | <b>0.0000</b>  |

(I)(d) Statement showing details of locked-in shares

| Sr. No.      | Name of the shareholder | Number of locked-in shares | Locked-in shares as a percentage of total number of shares (i.e., Grand Total (A)+(B)+(C) indicated in |
|--------------|-------------------------|----------------------------|--|
| 1            |                         | 0                          | 0.0000   |
| <b>TOTAL</b> |                         | <b>0</b>                   | <b>0.0000</b>  |

(II)(a) Statement showing details of Depository Receipts (DRs)

| Sr. No.      | Type of outstanding DR (ADRs, GDRs, SDRs, etc.) | Number of outstanding DRs | Number of shares underlying outstanding DRs | Shares underlying outstanding DRs as a percentage of total number of shares (i.e., Grand Total (A)+(B)+(C) indicated in Statement at para (I)(a)) |
|--------------|---|---------------------------|---|---|
| 1            |   | 0                         | 0   | 0.0000  |
| <b>TOTAL</b> |   | <b>0</b>                  | <b>0</b>                                    | <b>0.0000</b>   |

(II)(b) Statement showing holding of Depository Receipts (DRs), where underlying shares held by "promoter/promoter group" are in excess of 1% of the total number of shares

| Sr. No.      | Name of the DR Holder | Type of outstanding DR (ADRs, GDRs, SDRs, etc.) | Number of shares underlying outstanding DRs | Shares underlying outstanding DRs as a percentage of total number of shares (i.e., Grand Total (A)+(B)+(C) indicated in Statement at para (I)(a)) |
|--------------|-----------------------|---|---|---|
| 1            |                       |   | 0   | 0.0000  |
| <b>TOTAL</b> |                       |   | <b>0</b>                                    | <b>0.0000</b>   |

FOR SWASTI VINAYAKA ART AND HERITAGE CORPORATION LTD

*Dinesa Podder*

MANAGING DIRECTOR